



media
components

Digital Marketing Agency

Go-To Digital Marketing Resource

Website Design with Impressive Results.

ABOUT US

Media Components is a go-to digital marketing resource for companies seeking increased profitability by maximizing their presence online.

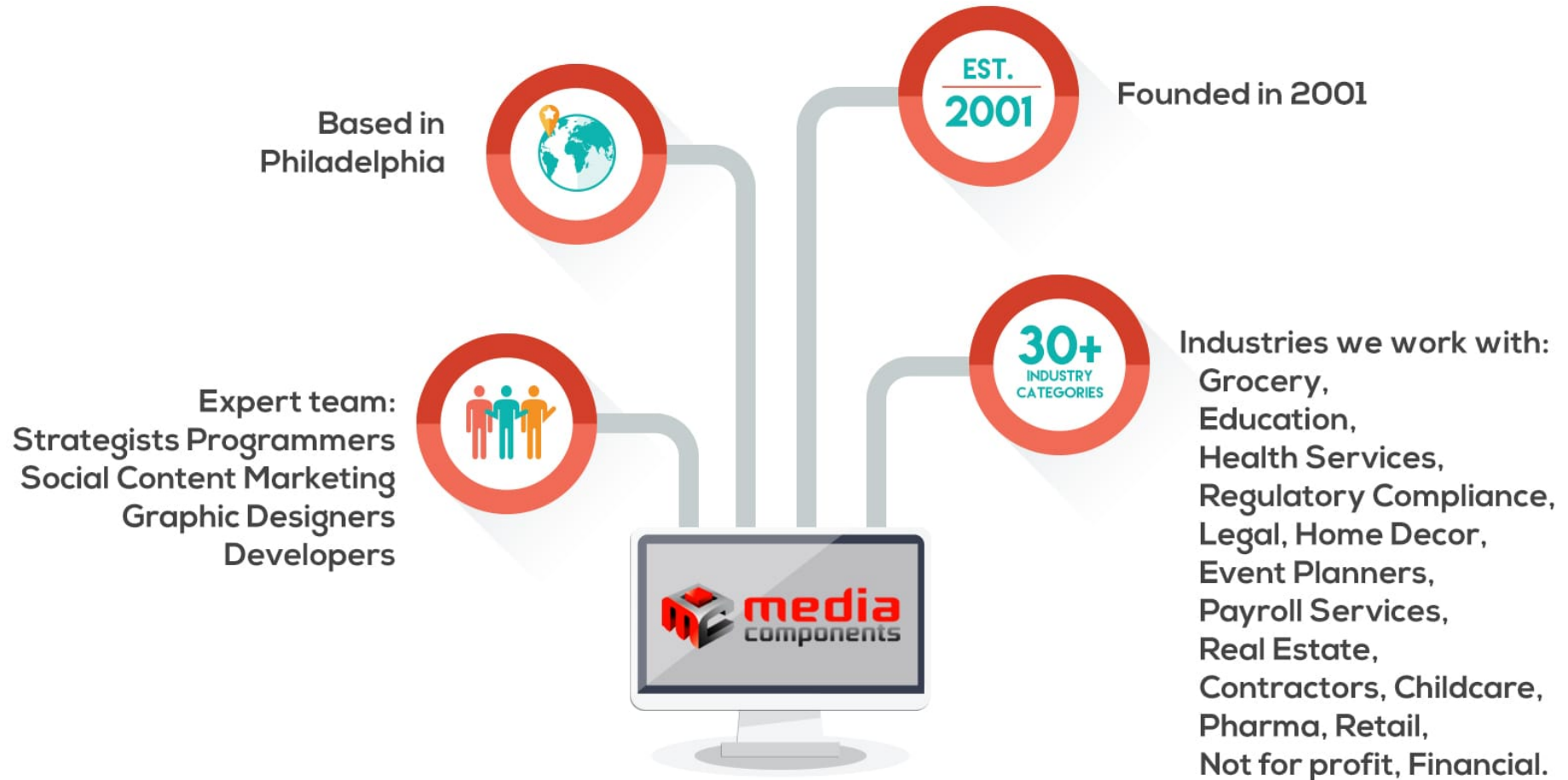
We help drive customer **interaction & engagement**, impact conversion of new customers and support digital activities necessary for the retention of those customers.

We do it through a **client-friendly** process that is robust and with benchmarked deliverables tailored to each clients' needs and priorities.



 Philadelphia

ABOUT OUR DIGITAL MARKETING AGENCY



www.mediacomponents.com

A DIGITAL AGENCY FOCUSED ON GROWING BRANDS ONLINE



Responsive Web Design

Our websites are not just an attractive assembly of web pages, but a proven marketing driven internet engine for your business.



Digital Marketing

After we gain a clear understanding of your business needs and goals we will put together a custom digital marketing plan for your business that includes SEO, SEM, Social Media and other online resources. We have the expertise and the tools to maximize your digital presence.



Professional print Design & Branding

Media Components will help form a cohesive brand strategy. We can print materials that are high-quality and affordable. We deliver on a wide variety of sizes and materials.

CHALLENGES WE SOLVE FOR OUR CLIENTS ON-LINE



WHAT MAKES US RELEVANT AND MEANINGFUL FOR YOU

Collaborative Process

Communication's a big deal for us. We know it is for you. We're expert in what we do, but its about what you want!



Relationship Development

We see ourselves in the bigger picture for our clients. We ask how you'll determine success from what we're doing?



Consultative Approach

Ours is a proactive ideation involving concession, consensus and settlement. This is Your Project!



Understanding Urgency

Deadlines mean deadlines and are respected.



Brand Strategy Stewardship

Brand workshops / marketing plan development that addresses your overall communication needs.



Customer Support

(Not an Add-On) but built in!



On Time, On Target and On Budget! Really!



DIGITAL MARKETING TOOLBOX

The promotion of products, brands or companies means convergence of marketing strategies that work in concert to drive awareness and revenue in cost efficient ways. Our Digital Marketing Toolkit blends digital strategy with traditional tactics to make a difference:

01. Evaluation

Examine On-Line expectations of the client in relation to desired outcomes. Result: A determination of pathway that achieves goals most rapidly.

04. Content Development

Working with brands to tell their story. Do so in way that consistently reinforces their value proposition and value to various audiences.

02. Digital Expert

Positions companies toward tactical activities that are measured for success. Digital allows for continuous modification of messaging until the most successful approach is determined.

05. Case Studies

Share relevant campaigns that have been executed with success. We learn from history and, you'll benefit from our years of education!

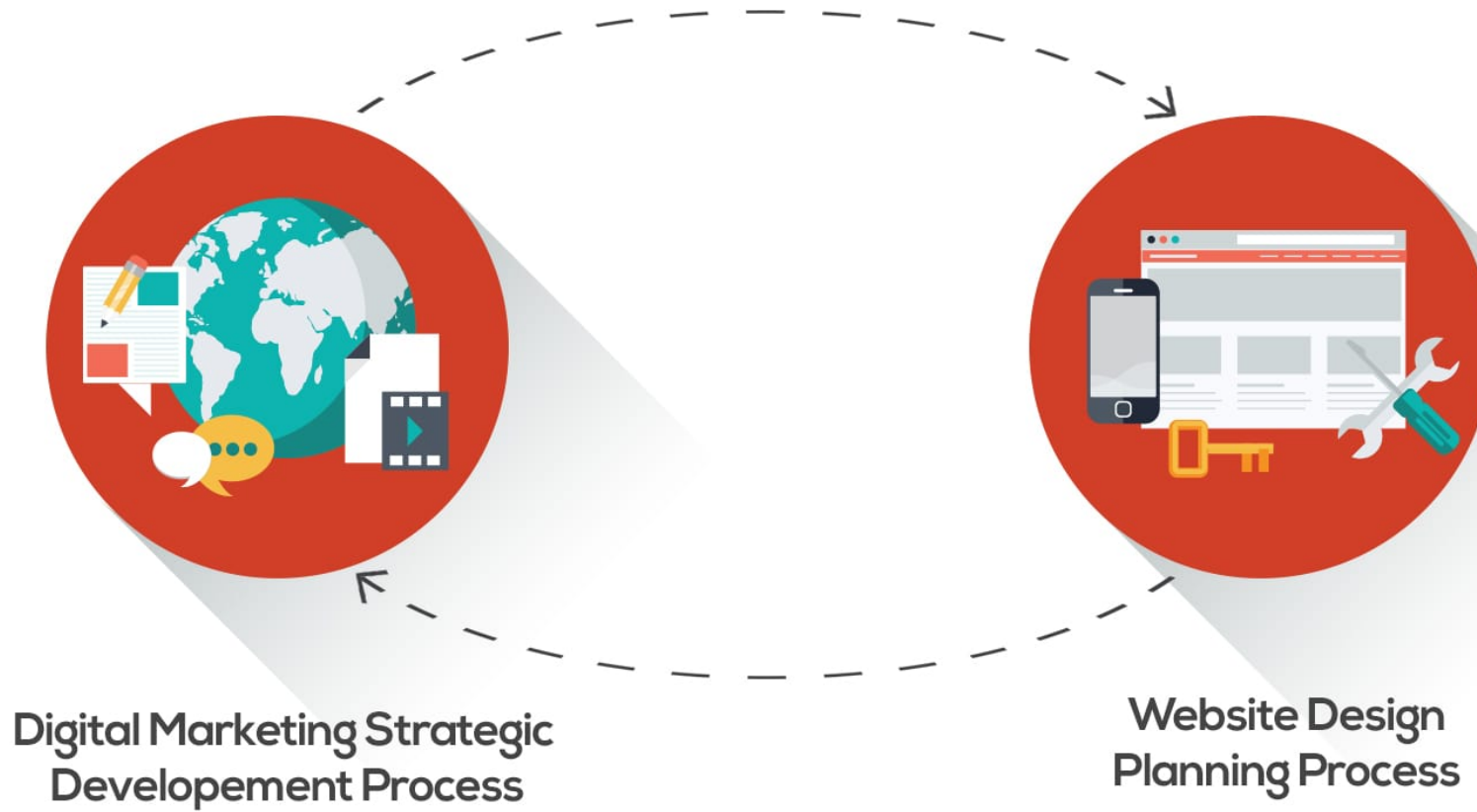
03. Social Strategy

Focuses on social media platforms, how they work, how the brands should utilize them (and when), then identify which applications work best.

06. Creative Direction

Everything starts with strategy with us. We provide graphic design service that, along with sound strategy delivers the strongest core foundation for a successful communications plan.

MEDIA COMPONENTS PROCESS



WORK PROCESS

1 Discover

Research
Analysis
Customer



2 Plan

Site Map
Content Strategy
Client Meeting
Client Requirement



3 Design

Home/Sub Page
Image Research
Revisions



4 Develop

Weekly Check In
Finalize QA Plan
Coding



5 Test

Execute QA Plan
Resolve and
Verify Issues



6 Launch

Redirects
Website Manual
Testing Approval



7 Promote

Analyze
Insights
Optimize
Social Media Setup



OUR PASSIONATE TEAM



"Building a team is the toughest thing you can ever do, until you cross paths with smart, caring and trusting people who profoundly impact your life and the lives of those you work with. I'm a lucky guy!"

Denis (Founder and Managing Director)